

MEDIA RELEASE

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JCDecaux Head of Technology, Andrew Walls, promoted to Executive Leadership Team

JCDecaux Australia and New Zealand CEO, Steve O'Connor, today announced that Andrew Walls, Head of Technology, will join the company's Executive Leadership Team (ELT).

Walls is responsible for delivering large-scale ICT and business projects and pioneering the company's digital transformation.

"Technology already plays a significant role in our business and this will only increase; Andrew's appointment to the Executive Leadership Team is recognition of this," O'Connor said.

"We look forward to welcoming Andrew to the ELT - he joins a group of strong and experienced leaders, well placed to steer the company as we navigate significant change and growth over the coming years."

Commenting on his promotion, Walls said: "I am excited to be joining such an experienced leadership team at a time when technology can deliver real efficiencies and growth for JCDecaux Australia and New Zealand."

Walls' appointment follows the recent promotion of Cassandra Cameron, the Out-of-Home company's Head of Trading and Sales Operations, to the ELT.

Walls joins CEO Steve O'Connor, General Manager – People & Culture Alissa Bartlett, Head of Trading & Sales Operations Cassandra Cameron, Chief Commercial Officer Max Eburne, Chief Operating Officer Andrew Hines, Corporate Counsel Peter Karcher, Director of Government & Public Relations Tess Phillips, Chief Marketing Officer Essie Wake, NZ Country Head Mike Watkins, and Finance Director David Watkins, on the Executive Leadership Team.

Walls' appointment on the ELT is effective immediately.

ENDS

For more information, images or interviews please contact:

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About JCDecaux

JCDecaux is the number one Out-of-Home media company worldwide, with more than 1 million advertising panels in more than 80 countries and more than 13,000 employees. For FY18, JCDecaux reported revenue of approximately €3,619 million. Incorporated in 1964 in France, JCDecaux was listed on the Paris Stock Exchange in 2001. JCDecaux is the first Out-of-Home Media company to join the RE100 initiative, reaffirming its commitment to the climate and renewable energies. JCDecaux has been providing high quality, architecturally designed street furniture in Australia since 1997. Its Australian and New Zealand business includes more than 40,000 advertising touchpoints spanning street furniture, large format digital and static billboards, transit, rail stations and airports.

Key figures

- 2018 revenue: €3,619m, H1 2019 revenue: €1,842.3m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good index and the MSCI and CDP rankings
- N°1 worldwide in street furniture (528,660 advertising panels)
- N°1 worldwide in transport advertising with more than 170 airports and 277 contracts in metros, buses, trains and tramways (326,970 advertising panels)
- N°1 in Europe for billboards (137,020 advertising panels)
- N°1 in outdoor advertising in Europe (645,540 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (239,300 advertising panels)
- N°1 in outdoor advertising in Latin America (72,880 advertising panels)
- N°1 in outdoor advertising in Africa (24,170 advertising panels)
- N°1 in outdoor advertising in the Middle East (16,450 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,061,200 advertising panels in more than 80 countries
- Present in 4,030 cities with more than 10,000 inhabitants
- 13,030 employees.