

## **MEDIA RELEASE**

**19 December 2019**

### **JCDecaux appoints David Watkins as Finance Director**

JCDecaux Australia & New Zealand CEO, Steve O'Connor, today announced the appointment of David Watkins as Finance Director.

Watkins has been with JCDecaux for four years and is currently General Manager, Finance and Company Secretary. He has more than 10 years' experience in the finance sector, with six of those years spent in the Out-of-Home industry.

During his career prior to JCDecaux, Watkins has worked with Ernst & Young as a Senior Manager in Australia, the UK, US and France. He moved to the mining sector as Group Financial Controller at Evolution Mining and then joined Opus Group in a similar role just after its listing on the ASX. He is a Chartered Accountant and a member of the Institute of Company Directors and the Governance Institute of Australia.

In his new role at JCDecaux, Watkins will lead the finance and technology teams at JCDecaux in Australia and New Zealand, and retain his Company Secretary duties. He is already part of the executive leadership team.

"David has been an invaluable member of our finance team this year working through the integration of APN Outdoor into JCDecaux and his promotion is well deserved. David will work closely with me and the leadership team to further grow our business in Australia and New Zealand as we continue our path as the leading and most innovative Out-of-Home advertising company in the region," O'Connor said.

Commenting on his promotion, Watkins said: "I really enjoy the culture and energy at JCDecaux and I'm excited to lead the finance team as we continue to grow."

Current Chief Finance Officer, Brendan O'Neil, is leaving the business.

"I would like to acknowledge the huge contribution Brendan has made to our business during the last 22 years and wish him all the best for the future," O'Connor said.

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## About JCDecaux

JCDecaux is the number one out-of-home media company worldwide, with more than 1 million advertising panels in more than 80 countries and more than 13,000 employees. For FY18, JCDecaux reported revenue of approximately €3,619 million. Incorporated in 1964 in France, JCDecaux was listed on the Paris Stock Exchange in 2001. JCDecaux has been providing high quality, architecturally designed street furniture in Australia since 1997. Its Australian business includes street furniture and transport advertising, plus its recent acquisition of APN Outdoor in Australia and New Zealand comprising 40,000 assets spanning airports, rail, transit, static and digital billboards.

## Key figures

- 2018 revenue: €3,619m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good index
- N°1 worldwide in street furniture (526,350 advertising panels)
- N°1 worldwide in transport advertising with more than 210 airports and 275 contracts in metros, buses, trains and tramways (365,950 advertising panels)
- N°1 in Europe for billboards (137,020 advertising panels)
- N°1 in outdoor advertising in Europe (646,270 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (239,300 advertising panels)
- N°1 in outdoor advertising in Latin America (72,620 advertising panels)
- N°1 in outdoor advertising in Africa (24,170 advertising panels)
- N°1 in outdoor advertising in the Middle East (16,650 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,058,830 advertising panels in more than 80 countries
- Present in 4,031 cities with more than 10,000 inhabitants
- 13,030 employees