

MEDIA RELEASE

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JCDecaux appoints Alissa Bartlett as General Manager, People and Culture

JCDecaux Australia & New Zealand CEO, Steve O'Connor, today announced the appointment of Alissa Bartlett as General Manager, People and Culture.

Bartlett joins JCDecaux with a wealth of experience in creating and driving high performance cultures. She was previously Global Head of Talent & Culture at international mining conglomerate Sibelco, where she worked for almost seven years.

In her new role at JCDecaux, Bartlett will lead the Out-of-Home advertising company's people and culture program, following the integration last year of APN Outdoor into JCDecaux to create a much larger and diverse organisation across Australia with 520 employees.

Bartlett has more than 15 years' experience in leadership and organisational development, holding both internal positions and consulting to local and international companies. She has also worked with PricewaterhouseCoopers, CompAssess Psychologists and as an organisational psychologist at Macquarie Group.

"This is a critical role as we consolidate the integration between JCDecaux and APN Outdoor and prioritise building a highly productive culture that focuses on our most important resource – our people. Bartlett's range of skills and her broad experience will be a valuable asset to building and strengthening our culture and attracting and retaining talent," O'Connor said.

Commenting on her appointment, Bartlett said: "I was impressed with the tenacity of the leadership team for successfully implementing a large and complex integration process. There is already a strong 'one team' culture in what is an exciting and dynamic industry. I look forward to bringing my experience to JCDecaux to further develop our People and Culture function to create an enviable culture with top class talent."

Bartlett will be on the Executive Leadership Team reporting to Steve O'Connor and her role is effective from March 2020.

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For more information, images or interviews please contact:

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About JCDecaux

JCDecaux is the number one out-of-home media company worldwide, with more than 1 million advertising panels in more than 80 countries and more than 13,000 employees. For FY18, JCDecaux reported revenue of approximately €3,619 million. Incorporated in 1964 in France, JCDecaux was listed on the Paris Stock Exchange in 2001. JCDecaux has been providing high quality, architecturally designed street furniture in Australia since 1997. Its Australian business includes street furniture and transport advertising, plus its recent acquisition of APN Outdoor in Australia and New Zealand comprising 40,000 assets spanning airports, rail, transit, static and digital billboards.

Key figures

- 2018 revenue: €3,619m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good index
- N°1 worldwide in street furniture (526,350 advertising panels)
- N°1 worldwide in transport advertising with more than 210 airports and 275 contracts in metros, buses, trains and tramways (365,950 advertising panels)
- N°1 in Europe for billboards (137,020 advertising panels)
- N°1 in outdoor advertising in Europe (646,270 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (239,300 advertising panels)
- N°1 in outdoor advertising in Latin America (72,620 advertising panels)
- N°1 in outdoor advertising in Africa (24,170 advertising panels)
- N°1 in outdoor advertising in the Middle East (16,650 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,058,830 advertising panels in more than 80 countries
- Present in 4,031 cities with more than 10,000 inhabitants
- 13,030 employees